

CONTRACT



Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

SRH Media
2204 Countryside Dr.
Silver Spring, MD 20735

<u>Contract / Revision</u>		<u>Alt Order #</u>
347581 /		06838768
<u>Product</u>		
Mark Neumann		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/07/12 - 08/13/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Neumann/R/US Senate	08/06/12 / 08/06/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTMJ	Anjanette Brady	Petry-Philadelphia
<u>Special Handling</u>		
<u>Demographic</u>		
Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	NFSN	
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	WTMJ	08/07/12	08/10/12	The Morning Blend	9a-10a		:30			NM	4	\$504.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/06/12	08/12/12	-TWTF--				4	\$126.00				
N 2	WTMJ	08/13/12	08/13/12	The Morning Blend	9a-10a		:30			NM	1	\$126.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/13/12	08/19/12	M-----				1	\$126.00				
N 3	WTMJ	08/07/12	08/10/12	Noon News Rotation	12n-1p		:30			NM	4	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/06/12	08/12/12	-TWTF--				4	\$275.00				
N 4	WTMJ	08/13/12	08/13/12	Noon News Rotation	12n-1p		:30			NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/13/12	08/19/12	M-----				1	\$275.00				
N 5	WTMJ	08/11/12	08/11/12	Live at 6 Saturday	6p-630p		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/06/12	08/12/12	-----S-				1	\$450.00				
N 6	WTMJ	08/12/12	08/12/12	Today Show Sunday	7a-8a		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/06/12	08/12/12	-----S				1	\$250.00				
Totals											12	\$2,705.00	

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/13/12	12	\$2,705.00	\$2,299.25
Totals	12	\$2,705.00	\$2,299.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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